

Exclusive India partner to world's leading water sector business intelligence & publishing firm



Objective

To conduct an in-depth intelligence exercise for Indian water and wastewater market for the Client's knowledge platform; and maintain updated content for their news, analysis and projects platforms



Our Work

Envint supported the Client by providing a holistic market coverage and deep sector insights. This included

- Research and regular tracking of projects across categories such as desalination, PPP, etc.
 - Exclusive insights from market players and government officials
 - Impact analysis of government policies and regulations
 - Analysis of companies and competition
 - Technology research involving new start-ups
 - Targeted research projects for specific areas of interest such as tariffs, municipal projects, large government schemes, etc.
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Impact

The Client has managed to substantially improve the engagement on its India related content across all their platforms, and generated higher levels of interest in the Indian market from its readers